

Library Environmental Committee meeting, August 23, 2016

Present: Susan Kendall (chair), Tim Kiser (recorder), Jonah Magar, Stephanie Perentesis, Eric Tans, Aaron Tomak

Regrets: Loretta Crum, Katie Emery, Emilia Marcyk, Pat Olson

Publicizing events—do we want 400 flyers to go out for each event?

- Paper flyers about library events are widely distributed to departments (academic and non-academic staff) but not to individual faculty.
- LEC has opted out of sending these flyers in the recent past, and therefore we have no information on whether they increase turnout for LEC events.
- Per Theresa Moore, electronic distribution does not reach the same people that paper flyers can reach, and social media promotion doesn't reach people who aren't already following particular accounts.
- We are trying to reach a wider audience beyond the library, so wider distribution of news about LEC events is desirable.
- Flyers will be distributed for the upcoming tree tour.
- We will distribute flyers for the October Beal Garden Tour, to test whether they increase turnout relative to past tours.

Further brainstorming on speakers for spring

- We will ask Loretta to set a date with Leslie Kuhn for a spring talk.
- Frank Telewski is interested in another tree-related event in the spring.
- Eric will investigate possibilities for a talk on the topic of water purification.
- All LEC members are urged to be attentive to considering possible LEC speakers and events throughout the year, to avoid last-minute rushes at schedule deadlines.

Outlook calendar

- No update this month.

Is there a date for Smart Commute this fall?

- Scheduled for later this fall, details will be announced on Mid-MEAC website

IFLA update from Eric

- He presented a poster about Zero Waste Mania at the MSU Libraries.
- He met with IFLA's library environmental concerns interest group, and will be working with a committee that is seeking to define standards for green libraries.

Next meeting: 9/27/16.

Chair: Tim Kiser. Recorder: Eric Tans (substituting).

Business for next meeting:

1. Spartan Green Certification application process